

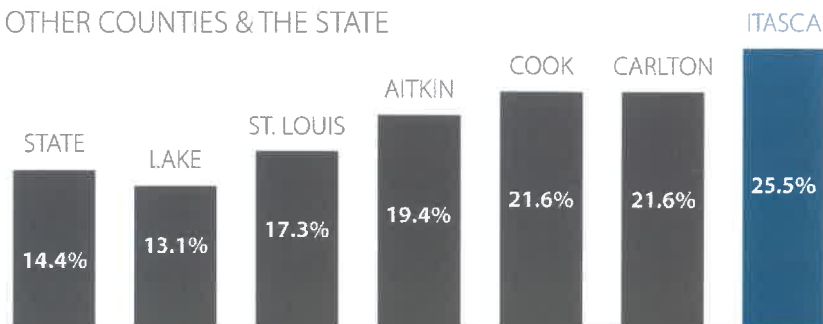
ITASCA COUNTY

Tobacco related disease remains the #1 cause of death in our state and the nation.

In the Northeast Region of Minnesota the current rate of smoking is 18.8% compared to the statewide average of 14.4%.

While we have made great strides in the area of tobacco and indoor air quality, there is more to do in order that we **keep up with new and emerging products like e-cigarettes**. Together we can help prevent youth from starting down the path of nicotine addiction and support adults who are trying hard to break their addiction to deadly tobacco products. We are more than happy to assist in any way we can to help improve and save lives in Itasca County!

PERCENT OF ADULT TOBACCO USE COMPARED TO OTHER COUNTIES & THE STATE



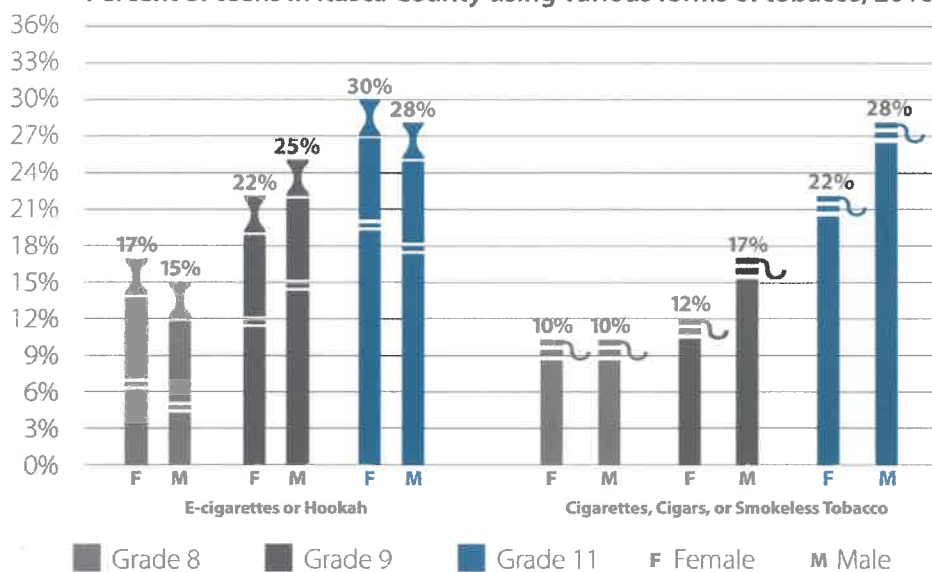
TEEN TOBACCO USE

THE GOOD NEWS IS FEWER KIDS ARE SMOKING.

THE BAD NEWS IS NEARLY 1 IN 3 11th GRADERS ARE USING E-CIGARETTES



Percent of teens in Itasca County using various forms of tobacco, 2016



Products like e-cigarettes, e-hookahs, and vape pens typically **contain liquid forms of nicotine and are currently unregulated**. No amount of nicotine is safe for youth; it is highly addictive and may harm adolescent brain development. Damaging long-term effects may have implications for learning, memory, attention, behavior problems, and future addiction.

25% OF 8th GRADERS BELIEVE *there is little or no health risk in smoking.*

Conducted every five years since 1995, the Bridge to Health Survey collects population-based, health status data on adults (aged 18+). The geographic area includes Douglas County in Wisconsin, and Aitkin, Cook, Carlton, Itasca, Koochiching, Lake, Pine and St. Louis counties in Minnesota. Teen Data derived from the Minnesota Student Survey.